

## **H.C.S.C. Alumni Club Annual Meeting Minutes October 6, 2021**

The meeting, via Zoom video conference, was called to order at 10:00 a.m. by President Phil Esch.

### **The following National Board members participated:**

Phil Esch, Karen Bell, Robin Caldwell, Tom Clarke, John Gresham, Dave Kloose, Bill Kruder, Larry Noble, Josh Norcross, Alan Rogers, Phil Shama, Jeannette Siegel, Steve Strom, Bill Watson. (Secretary Sharon Winkle also participated.)

### **Representing the H.C.S.C. Foundation:**

Larry Noble and Ron Salzetti

### **Representing the Regional Meeting Groups:**

<b>Deep South</b>	Karen Witt and Josh Norcross
<b>Heart of America</b>	Rod Schweitzer
<b>Indiana</b>	Deryl Benz
<b>Mason Dixon</b>	Karen Bell and Rod Rice (for Harry Smart)
<b>Mile High Denver/Rocky Mountain</b>	Royce Bervig
<b>Northern CA/Nevada</b>	Dave Kloose and Hal Monroe
<b>North Central</b>	Tom Clarke
<b>Northwest</b>	Phil Shama
<b>Ohio</b>	Ben Preston and Tim DeMuth
<b>Southern CA</b>	Ron Salzetti
<b>Southeastern</b>	John Gresham
<b>Southwest</b>	Jan Hodges and Bill Kruder
<b>Valley of the Sun</b>	Vyda Bridwell

### **Approval of Minutes from October 7, 2020 Annual Meeting**

The minutes from the October 7, 2020 Annual Meeting, which had been sent as a pre-read, were discussed and no changes were suggested. Action: Motion to approve made, seconded, and carried unanimously.

### **Election of New Officers**

Phil Esch discussed the election and terms of office of the following new officers:

- **Bill Watson** as the new HCSC President for a 2-year term
- **Bill Kruder** as 1<sup>st</sup> V.P. for a 4 year term (2 years as 1<sup>st</sup> V.P. followed by 2 years as President)
- **Steve Strom** as 2<sup>nd</sup> V.P. for a 6 year term (2 years as 2<sup>nd</sup> V.P. followed by 2 years as 1<sup>st</sup> V.P. followed by 2 years as President)

Action: Motion to approve made, seconded, and carried unanimously.

### **Election of New Emeritus Board Members**

Phil Esch discussed a recommendation for the election of Tom Clarke and Ellen Baker as Emeritus Board members.

Action: Motion to approve made, seconded, and carried unanimously.

### **Transition of Meeting to new President Bill Watson**

Phil Esch then turned the meeting over to new President Bill Watson. After acknowledging Phil's contribution to HCSC, Bill then proposed that Phil's Board term be extended one additional year. Action: Motion to approve made, seconded, and carried unanimously.

### **Renewal of two other Board members' terms**

President Bill Watson proposed that Dave Kloose and Phil Shama be re-elected to serve another four year term on the Board. Action: Motion to approve made, seconded, and carried unanimously.

### **Treasurer's Financial Report and Fiscal Year 2022 Budget**

Karen Bell reviewed the financial report and significant variances which had been sent as a pre-read.

With respect to the fiscal year 2022 Budget, which had been sent as a pre-read, Karen noted the significant variances in the Budget. She also said that budgeted Expenses exceed budgeted Revenue by \$6,385. Action: Motion to approve made, seconded, and carried unanimously.

### **Discussion on when to Archive Members who haven't paid their Annual Dues**

**(At the start of this discussion, Bill Watson's internet went down and he was no longer participating in the meeting.)** Phil Esch resumed control of the meeting and after a lengthy discussion, Karen Witt moved that:

- The current "1<sup>st</sup> year exemption from annual dues" be maintained for new members.
- The Treasurer then bills them for the second year's dues.
- The Treasurer sends a second and third notice within a few months of each other within that second year before dropping that member for non-payment of dues.

Action: Motion to approve made, seconded, and carried unanimously.

### **Discussion of External Financial Review**

The proposal is for an "agreed upon procedure" with examples being:

- Review bank statements and compare to accounting reports
- Limited sample of income to expenses
- Internal controls and/or procedures

No separate approval of this expense is needed.

### **Membership Update**

Tom Clarke reviewed the Membership report that had been sent as a pre-read. Total Annual members are 1,399 as of 10/6/2021 vs. 1,735 on 9/9/2020 with the reduction due to the archiving of members who have not paid their annual dues.

Steve Strom referred to the pre-read on the 2021 Membership Drive and told Board members that we need 47 new members by year end to reach our annual goal of 200 new members. The pre-read noted that three RMGs have met or exceeded their stretch goal for 2021. Steve said he would be happy to assist RMGs in adding new members.

**Bill Watson then rejoined the meeting.**

### **Partners Magazine Update**

Jeannette Siegel thanked RMGs for their support and reminded Board members that [1902Partners@gmail.com](mailto:1902Partners@gmail.com) is the new email address to use to send Partners stories and profiles. Noting that November 1<sup>st</sup> is the due date for items for the Fall/Winter Partners issue, Jeannette then discussed several items that will be included in that issue. 2022 due dates for future Partners items are: February 1, July 1, and November 1.

Bill Watson suggested that each RMG appoint a committee to oversee profiles being sent to Partners.

### **JCPenney Statue Dedication Recap**

Referring to the pre-read that had been sent, Steve Strom said that the Kemmerer event was:

- **Historical** in every way from the statue's relocation and dedication to the walking tour of the Golden Rule store and Mr. Penney's home by David Kruger, an expert on Mr. Penney.
- **Special** because of all those who attended. (Names listed in the pre-read.)
- **Memorable** for our HCSC club whose members can be very proud of our financial support for this event.

Steve thanked RMG Presidents who have submitted orders for the Commemorative Coin that was created for the Kemmerer celebration, and advised that they should receive the coins in December so that they can be presented at holiday events. Bill Watson thanked Steve for his efforts on the Kemmerer event and the 2021 Membership Drive and advised that Steve will head up the 2022 Membership Drive as well.

### **National Facebook Update and 90<sup>th</sup> Anniversary of HCSC Founding Celebration**

Bill Kruder advised the Board that the National HCSC Facebook page went live on June 9, 2021 and currently has 2800 members on the "JCPenney Past and Present" Facebook group. Bill said that he and Jan Hodges from the Southwest RMG will co-chair the 90<sup>th</sup> Anniversary of HCSC Founding celebration.

Bill Watson mentioned that the President, 1<sup>st</sup> V.P. and 2<sup>nd</sup> V.P. decided they would all review any email on the National HCSC distribution list to insure it was appropriate, with the President having the final say.

### **HCSC Foundation Report**

Larry Noble and Ron Salzetti reviewed the HCSC Foundation Report that had been sent as a pre-read. Larry thanked the National Club for its continued support. The new Foundation website, launched last November, brought in over \$10,000 in donations.

### **Century Club Update**

Robin Caldwell advised the Board that she would be taking over this responsibility from Tom Clarke in 2022 and she thanked Tom for his help during this transition.

### **Regional Gatherings Reports**

**Southeastern RMG** – John Gresham discussed the use of Zoom for their 50 year pin ceremony for those who were unable to attend the recent event in person. Bill Watson asked RMGs to provide information on their use of Zoom, too. He then advised Board members that the dates for the Southeastern RMG Gathering in Huntsville, AL were changed by the hotel to April 24-27, 2022.

**North Central RMG** – Tom Clarke said that their RMG will have a Gathering in September 2022 with details to follow.

**Southern CA RMG** – Ron Salzetti said that their RMG will have their annual Gathering in Palm Desert in February 2022.

**New Business** – None

Bill Watson reminded members to put upcoming Board meetings on their calendars:

- **Next Year's Annual Meeting – October 5, 2022**
- **Tentative Schedule for At-Large Board Meetings:**
  - **December 1, 2021**
  - **March 2, 2022**
  - **June 1, 2022**
  - **September 7, 2022**
  - **December 7, 2022**

Action: Motion to adjourn the meeting was made, seconded, and carried unanimously. The meeting was adjourned at 11:24 a.m.

Respectfully submitted,  
Sharon Winkle  
Secretary