



Holiday 2011

# PARTNERS

A Quarterly Publication by the jcpenny National H.C.S.C. Alumni Club, Inc. for Retired jcpenny National Members



# Warren Richards

looks forward to life after Chairman of jcpenny H.C.S.C. Alumni Club

Warren Richards has been the Chairman of the jcpenny National H.C.S.C. Alumni Club since 2008. This year he has been succeeded by Sharon Leight. We've asked Warren to tell us a little bit about his jcpenny history and how he and his wife Sandra have enjoyed their retirement. It also points to the future for how Warren plans to spend his time.

I was born in a small town in Norton, KS - population 3,500. I grew up on a farm and in 1964 married my High School sweetheart, Sandra. Together we have two wonderful children, Penny and Jeff. I graduated from Kansas State University in 1968 and immediately went to work with jcpenny. After 37 years working with jcpenny, including 11 moves and many challenging positions, I retired in 2005. That's when the second part of my life began as a retiree. I loved my time at jcpenny, and thanks to them, my retirement has been full of busy, exciting times for this northwest Kansas country boy. Here are just a few of my fun times as a retiree.

Sandra and I have taken several cruises which have been both fun and educational. One excursion was to the Caymen Islands where the weather was great and the casual living was colorful and relaxing. Sandra and I were harassed by the Pirates of Caymen Islands, but we had a great time.

Sandra and I also took a long drive with our church to Tennessee on a Mission Trip to help several churches in the area. We built a small chapel used by the local church as a drop off for donations that help people in need. We converted an old unused building into an outlet for the clothes, furniture, toys, etc., to be given to those in need. We thoroughly enjoyed our trip to Israel. There was so much Biblical history to soak in. This picture shows Sandra and me on a hill overlooking Jerusalem. In the background is the Dome of the Rock. We took over 1,500 pictures.



Pirates of Caymen Islands



Tennessee Mission Project



Trip to Israel



We took a trip to the new Dallas Cowboys Stadium in Dallas, TX. What an exciting stadium built to maximize the Cowboy game experience. The scoreboard alone is an incredible sight to see.

After the great H.C.S.C. Convention in Seattle, we drove the long way back to Texas and saw many wonderful sites we had not seen in the western half of the U.S. In Kansas, a large tree is 18 feet in diameter so we couldn't dream of a tree large enough to drive an SUV through. Then, on to the Grand Canyon.

We encourage everyone to go to the H.C.S.C. Conventions and take the time for a leisurely return seeing sights across the country.

On another trip we went through Canada by train, the Rocky Mountaineer. There are so many beautiful sites in Canada including the Butchart Gardens. We spent the night at Lake Louise and woke up to a beautiful crisp morning with the lake, the mountains and the snow for a wonderful backdrop.

On top of all of that fun I have enjoyed my time as Chairman of the National H.C.S.C. Alumni Club. With the help of a great Secretary, Ellen Baker, and a great Board we have made progress on our goals.

What perfect perfect timing it is that Sharon Leight is our new Chairman; with new ideas, new energy and great talent to lead our National H.C.S.C. Alumni Club to continue to get better and better.

For me now, it's golf, pickleball, softball and a trip to Italy later this fall and hoping to visit Alaska next year. What a life!



Tour thru Tree



Butchart Gardens



Lake Louise

# National H.C.S.C. Alumni Club Annual Meeting

September 28, 2011

## Agenda

**2010/2011 Budget & Treasurer's Report**

**New Website**

**2013 Convention**

**New Member Program**

**H.C.S.C. Foundation**

**National H.C.S.C. Alumni Club Priorities for 2012**

- o Website
- o Convention
- o New Member improvement

## **Nomination of Board Members**

- |  |             |
|--|-------------|
| o Bill Burns, as Vice-Chairman/Treasurer | 3 Year Term |
| o Jim Hailey                             | 4 Year Term |
| o Warren Richards                        | 4 Year Term |
| o Jack Clancy to replace Bill McCarthy   | 4 Year Term |
| o Ellen Baker, as Secretary              | 1 Year Term |
| o Sharon Leight as Chairman of Board     | 3 Year Term |

## **The continuing members of the Board of Directors include:**

- |               |              |              |
|---------------|--------------|--------------|
| o Jay Dunn    | Alan Rogers  | Ron Jagers   |
| o Larry Noble | Tom McGurren | Wynn Watkins |
| o Al Bell     | Earl Land    | Phil Esch    |
| o Phil Shama  | Tom Clarke   |              |

To review the 2011 Annual Meeting Minutes and the complete financial report please go to the National H.C.S.C. Alumni Club website: [www.jcpalumniclub.org](http://www.jcpalumniclub.org).

# National H.C.S.C. Alumni Club Inc.

## Treasurer's Report

Fiscal Year Ended July 31, 2011

The unaudited National H.C.S.C. Alumni Club all inclusive receipts for the fiscal year ended July 31, 2011 were \$34,140.57 versus disbursements of \$71,682.39. Included in the receipts were dues collections in the amount of \$25,756.00 of which \$10,444.00 was for local meeting groups. In addition we received 2010 Convention receipts of \$2,409.50. The disbursements included \$10,444.00 as dues remittances to the local meeting groups plus \$37,651.52 for the balances owed on the 2010 Convention. This compares with the fiscal year ended July 31, 2010 receipts of \$60,663.48 versus disbursements of \$30,193.73. Included in FYE July 31, 2010 receipts were \$44,321.00 for the 2010 convention. The 2010 convention receipts and disbursements covered the two-year period and accounts for the variance in the receipts and disbursements in each year.

The unaudited Fiscal Year Ended July 31, 2011 loss from operations (excludes the convention) of the National H.C.S.C. Alumni Club was \$1,440.97. This compares with a loss from operations in fiscal year ended July 31, 2010 of \$7,673.34. The reduction in the loss is due to increased National dues collections.

As shown in the balance sheet of the National H.C.S.C. Alumni Club we have a net equity position on July 31, 2011 of \$114,341.35. The balances in the equity account are:

Checking Account	\$ 7,904.65
Short Term Investments (Including the Endowment Fund of \$36,140)	106,161.70
<u>Other Current Assets</u>	<u>275.00</u>
Total	\$ 114,341.35

The budget of the fiscal year ending July 31, 2012 shows a loss of \$2,719.18 based on anticipated receipts of \$31,649.07 versus expenses of \$34,368.25. This budget is mainly based on the prior year's activity.

As has been done in the past, this material along with copies of the books and records of the National H.C.S.C. Alumni Club, has been sent to our outside auditor for review. Upon completion of his review he will issue an audit opinion.

The Internal Revenue Service has also examined the tax returns of the National H.C.S.C. Alumni Club for the FYE July 31, 2007 through July 31, 2009.

# Welcome Our New Board Member - Jack Clancy

I was born and raised in Macon, Georgia and graduated from Lanier High School in 1965. After receiving my Business Degree from Georgia Southern College, my career with jcpenny began in the old downtown Store #1347, Savannah, Georgia as a Management Trainee in 1969.

Lorraine and I were married in Savannah in February 1971. From there we moved to Valdosta, Georgia, for a three-year Department Manager assignment. In 1974 I accepted a promotion as Personnel Manager in Store #5, Jacksonville, Florida working for Ben Blackwood. After three years he moved me into the GMM position. I continued my tenure in Jacksonville from 1979 to 1986 as District Operations/Personnel Manager working for Dan Unger.



From there it was off to the Atlanta Southeast Regional Staff in Personnel. In 1989 I was back in Jacksonville as District Special Events Manager. My first Store Manager assignment was in Columbus, Mississippi, in 1992. We then returned to the Atlanta Southeast Regional Staff in 1995 as Merchandiser for Geographic Stores. From there I accepted a Store Manager assignment in Orange Park, Florida, from 1997 until my retirement in July 2007.

Since my retirement, Lorraine has continued to work as a Sexual Assault and Prevention Counselor under contract with the Mayport Naval Base in Jacksonville, Florida. She plans to continue her career for the next several years. My retirement calendar continues to stay pretty full. Our daughter Elizabeth, who was born in 1976 with a developmental disability, also lives here in Jacksonville. It was through her life-long special needs that I became involved in an organization called Grove House Services. I am currently on the board of directors for Grove House, which is a nonprofit organization whose mission is to assist people with disabilities to maximize their inclusion in the community enabling them to lead productive, dignified and independent lives.

My time is also spent volunteering in two separate programs sponsored by the AARP. Twice a month I am a classroom instructor for the AARP driver safety program geared toward older drivers. They learn defensive driving techniques and how to adjust their driving to age-related changes in vision, hearing, and reaction time. This enables older drivers to maintain their independence by being safer drivers well into their later years. Participants also get an insurance discount.

During the months of January through April each year I also volunteer with the AARP Tax-Aid program as a Tax Preparation Counselor. We volunteer our time at public libraries and nursing homes to help low-income and seniors prepare their taxes at no charge. Both programs provide a very gratifying and rewarding experience for me. It's great to meet new people. The rest of my retirement stays pretty full with traveling, spending time with family and friends, playing golf and joining the National H.C.S.C. Alumni Club. I am active in two local chapters: The Dixie and The Deep South Local Meeting Groups.

# Welcome Our New Chairperson - Sharon Leight

My husband Gil and I met through an organization called “Parents without Partners” and have been happily married for 29 years. We have three grown children: Dana who lives in Atlanta, Adam in Kansas City and Michele in McKinney, Texas.

We are fortunate to have our three grandchildren close by in McKinney with all the fun activities that being Grandma and Grandpa entail!

My jcpenny career started in 1972 when I was hired right out of college as an Accounting Trainee in the Controllers Department in the New York Corporate Office. I advanced to Payroll Supervisor in 1974 and then took a promotional transfer to the Human Resources Department as a Personnel Specialist in 1975. Over the next several years, I was promoted to Senior Project Manager and handled many areas in the Compensation Division including the Company’s Equity Plans. It was through many conversations regarding aspects of our stock option plans that I became good friends with many Store Managers, DMs and other Company Senior Managers.

When the Company announced the relocation of its corporate office to Plano, Texas in the late 1980’s, Gil retired from his teaching job at Montclair State University in New Jersey which enabled us to embark on the journey to the “wild west” in 1988. In 1989, in the midst of spiraling national (and company) medical costs, I was promoted to the new HR position of Healthcare Costs Manager. In 1992, after three years of working with healthcare providers to implement managed care networks throughout the Company, I returned to the Compensation Division as General Compensation Manager.

In 1994, I was promoted to Assistant Benefits Director where my experience grew beyond healthcare to the Company’s retirement plans, as well as the intricacies of the benefit plans’ financial statements. I became Benefits Director in 1995 upon the retirement of the Benefits Director.

After a reorganization in the HR Department in 2004, I was promoted to V.P. Compensation and Benefits. I retired in January, 2010 after 37 wonderful years as a jcpenny Associate. After retiring, I became a member of the National H.C.S.C. Alumni Club Board of Directors in 2010.







## **HONOR, CONFIDENCE, SERVICE, COOPERATION**

A Nonprofit Foundation  
Dedicated to Assist Retired Associates and/or  
Spouses in Need of Financial Assistance

## **The Foundation**

The H.C.S.C. Foundation has been busy helping retired jcpenny associates who have found themselves with unexpected needs. Twenty recipients from across the United States have received aid totaling more than \$260,000 this year. Recipients, associates in need, come from California, Florida, Georgia, Illinois, Iowa, Minnesota, New York, North Carolina, North Dakota, Oregon, Texas, Utah, Washington and Wisconsin. Your donations have been used for many different things and in many different ways; repairs, replacement appliances, emergency payments, medical payments, one-time payments, and monthly payments, including payments from \$500 to \$1,400 per month.

With low interest rates and a very tough economy, the Foundation needs your help in replenishing these funds in order to continue to help jcpenny associates with real needs. Many people give Memorials to the Foundation and are recognized in each edition of Partners. Others include the Foundation in their wills or trusts and Local Meeting Groups have also made contributions.

We would appreciate any support you can give. Your donations are tax deductible and can be mailed to:

Larry Noble, Secretary/Treasurer  
H.C.S.C. Foundation  
15220 Green Valley Drive  
Chino Hills, CA 91709

Procedures and the Foundation application can be found on our website,  
[www.jcpalumniclub.org](http://www.jcpalumniclub.org) for those who want to apply.

### Honoree

Max Richardson  
All deceased members and spouses  
Dan Unger  
Lydia Nelson

### Donor

Ohio H.C.S.C. Local Meeting Group  
Northeast H.C.S.C. Local Meeting Group  
Deep South H.C.S.C. Local Meeting Group  
Deep South H.C.S.C. Local Meeting Group





Gearhart by the Sea Resort, in Gearhart, Oregon, was the site where 22 partners and guests met for our Fall Fling in September 2011. This location is between two other great ocean beach locations, Astoria and Seaside Oregon. It also features one of the best Golf Courses on the West Coast. The weather was perfect for our visit, with abundant sunshine allowing about half of our members played golf on Monday.

Members and guests met Sunday afternoon, checked into our ocean view rooms and then attended a welcome reception and social event. We enjoyed hors d'oeuvres, refreshments, great conversation and fellowship at the Sandtrap Restaurant overlooking the 18th green. Members made their plans for the next two days that included golf, visiting the many attractions like the Marine Museum, Canary Row and other historical sites, shopping, as well as two of the most visited beach front attractions on the northern West Coast.

*Continued on the next page...*

Group Picture: Stan & Bev Johnson, Tom & Kathleen Cotton, Bettylee & Dick Elkins, Carol & Ron Farquhar, Joanie & Bill Doss, Linda & Gerald Adamson, Barbara & Doug Rush, Pat & Mel Dean, Ruthie & Bob Hercher and Carell & Roger Cowell. In the front, Gary Linger and Phil Shama.



We attended a banquet on Monday night and awarded golf prizes and made presentations on jcp news including new organizational changes within jcp and the site of the new downtown Seattle store being built. A Northwest H.C.S.C. business update was given as well as an update of the new national website and financial status. We then heard from two of our members on their experience in the Astoria jcp store just 7 miles away. Roger Cowell, who started his jcp career in that store and Mel Dean, who worked in that store a few years later, helped in one of its early remodels and enlargements. That store, one of the oldest jcp stores still in operation, is in its original location on Astoria's nicely maintained and preserved historical Main Street through town. We also enjoyed some very good entertainment by a local singer/songwriter during dinner.

We polled our group and decided to have our next gathering in May of 2012 in Leavenworth, Washington. Plans for that gathering will begin immediately and updates fed to our web page on the National H.C.S.C. Alumni Club website.

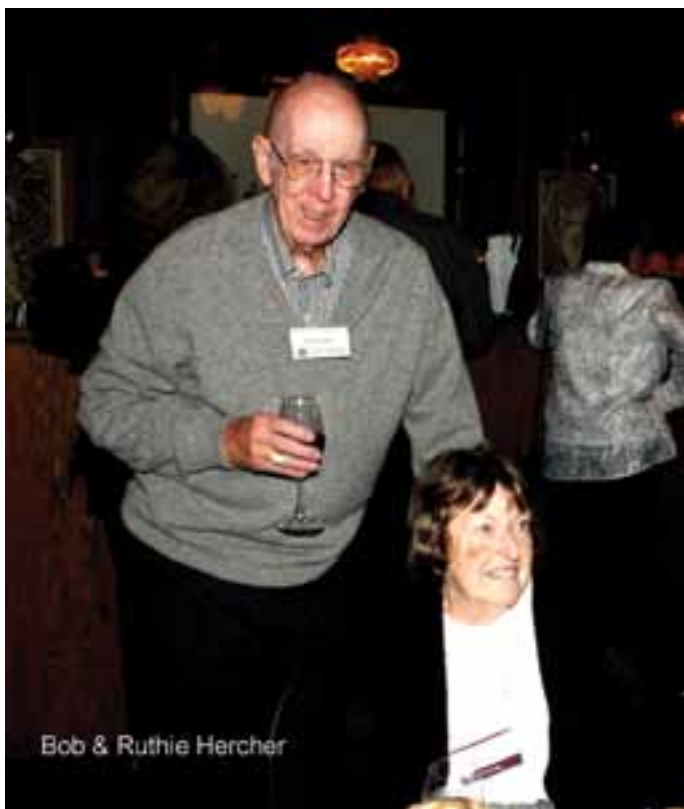
*Attendees: Gerald & Linda Adamson, Roger & Carell Cowell, Tom & Kathleen Cotton, Mel & Pat Dean, Bill & Joanie Doss, Dick & Bettylee Elkins, Ron & Carol Farquhar, Bob & Ruthie Hercher, Stan & Bev Johnson, Gary Linger, Doug & Barbara Rush and Phil Shama.*







Gerald Adamson



Bob & Ruthie Hercher



Roger Cowell & Bob Hercher

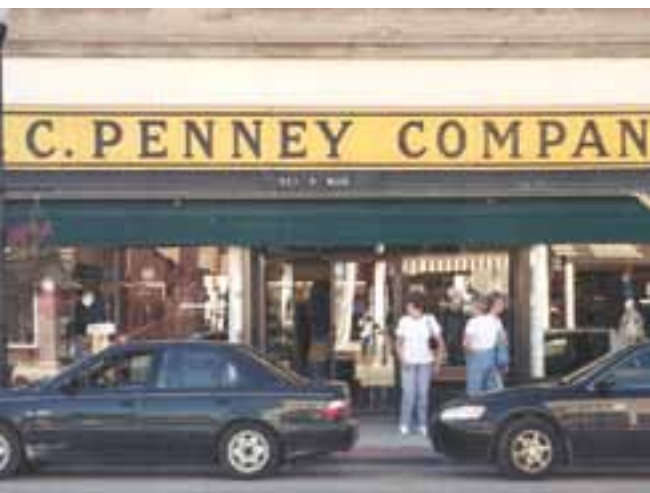
# Mile High Denver



Ron Jagers, Ivan and Margie Stewart, Doris Anderson and Mary Brown



Lou Marsilio, Bob Enders, Jim Malone and Ivan Stewart



Laramie store

## Looking back...

In searching through our very old archive box, passed down from President to President, we found some very interesting information about our local meeting group and jcpenny.

- The Mile High Denver H.C.S.C. Local Meeting Group was chartered in 1957. Our President was Earl D. Faulker, Vice President was Horace W. Gilbert, and Secretary/Treasurer was Harry J. Burns.
- The first National H.C.S.C. Convention was held in Denver in 1959.
- We came across several issues of The National H.C.S.C. Alumni Club News from the early 70's. These publications appear to be the forerunner to our Partners Magazine. In the January-February 1974 issue one interesting article stated that "J.C.Penney, Inc. achieved its first billion dollar month as December sales rose 11.1% over the 1972 month."
- In the September-October 1974 issue of the same publication this article appeared, titled "JCPenney's Introduces Something New..." Remember this product?
- Here is a picture taken in October 2004 of our store in Laramie, Wyoming, the oldest store at that time. Note the original yellow sign.



## Now...

- We currently have 17 members in our local meeting group. We cover the states of Colorado and Wyoming, with most of our members living in the metro Denver area.
- We have three meetings a year and special meetings if necessary. Our spring luncheon was held at the Broadmoor in Colorado Springs. We had a summer picnic at the mountain cabin of Doris Anderson located near Blackhawk. Our Christmas luncheon and party is scheduled for early December in Castle Rock.
- Here is a picture of our local meeting group which was taken at the Broadmoor after our spring luncheon.
- Lou Marsilio is the current President of our Mile High Local Meeting Group. He can be reached at 303-927-7893 or [weparem@comcast.net](mailto:weparem@comcast.net). Norm Prince is our Vice President and Bonnie Marsilio is the Secretary.



Broadmoor Hotel



Mr. and Mrs. Terry Prindiville



Charles Linn, Bonnie Marsilio  
and Bruce & Gloria Hand

# Mike Taxter Retires After 40 Years

Mike Theilmann announced the retirement of Mike Taxter, Executive Vice President of Stores, effective September 30.

Mike has played a pivotal role in leading the company's transformation over the last 40 years. In his most recent position, he has successfully led significant company-wide initiatives throughout our organization, including the centralization of the company in 1999 and, more recently, implementing jcpenny's industry-leading CustomerFIRST initiative, which has been a key driver in helping jcpenny earn its rank as the #1 department store for customer service from the NRF/American Express survey for three consecutive years.

Mike has also made it a top priority to recruit and retain the best talent in retail, building a team of dedicated store associates who will continue to elevate the shopping experience for jcpenny customers and enable the company to deliver on our vision to be America's favorite shopping destination. Mike began his career with jcpenny in 1971 as a Sales Associate in Hays, Kansas and has held several key positions throughout his career at jcpenny including Store Manager, District Manager, Regional President and Director of Stores Coordination.

"Mike's passion for serving our customers and strong leadership has been a key driver in helping to transform our organization and make jcpenny a first-choice shopping destination. During his time at jcpenny, he has been an inspiration and mentor to many across the company," said Theilmann. "We thank him for his dedication."

Mike Ullman added, "Mike leaves behind a powerful legacy of creating a culture dedicated to making customers our first priority. I appreciate his leadership as part of the company's Executive Board over the last several years and wish him well in his retirement."



# Ron Johnson Joins jcpenny as New CEO

With a mission to reimagine the department store, Ron Johnson, a highly experienced and creative retail executive, has joined the company as jcpenny's new CEO. Ron is widely recognized and highly regarded in the retail industry for his creativity and innovation as well as his commitment to empowering employees to deliver an unparalleled customer experience, and to making stores exciting places where people love to shop. He will be key to jcpenny's continued brand transformation as America's favorite store.

He brings over 25 years of experience, including a strong background in every phase of the retail business. Ron spent the last 11 years at Apple, where he served as Senior Vice President of Retail, responsible for the development and execution of its highly acclaimed retail stores strategy. Previously, he held a variety of positions with Target Corporation, serving in his last role there as Vice President of Merchandising, and he is most noted for launching and leading Target's design initiative. His tremendous accomplishments at Apple and Target speak to his great consumer merchandising, marketing and operational talent.

"Becoming America's favorite store won't be easy but it is the mission we will pursue. It will require us to rethink just about everything we do. As I found in my previous work experiences at both Target and Apple, the courage to innovate is an essential ingredient of transformation," said Ron. "I have tremendous confidence in jcpenny's future and look forward to working with Mike Ullman, the Executive Board and the company's 150,000 associates to transform the way America shops."

Mike Ullman will remain executive chairman until February 1.



# Northern California/Nevada

The Northern California/Nevada Local Meeting Group had their fall meeting in Solvang at the King Frederik Inn on September 27 - 29.

Tuesday evening we met for cocktails and hors d'oeuvres (or munchies as Jim McKeown calls them because he has trouble with French even though he and Edna just returned from two weeks touring the French countryside) before having dinner at the Bit O' Denmark Restaurant. Several of us went with the Danish Smorgasbord rather than the usual group dinner menu (when in Denmark do as the Danes would do).

After dinner President David Kloose conducted our business meeting with Jim McKeown presenting the Treasurer's report. David Kloose presented 50-Year Pins to Don Blythe and Ken Jensen as they were unable to attend the National Convention in Seattle. It was announced that our holiday luncheon would be at Logan's Roadhouse Restaurant in Sacramento the 6th of December. Wednesday morning we enjoyed a complimentary continental breakfast at the Inn after which everyone was free to do their own thing - visiting all the quaint shops in Solvang, the Old Mission Santa Inn, Elverhoj Museum of History and Art, Hans Christian Andersen Museum, Honen Solvang Trolley & Carriage Company, or the Z Folio Gallery.

Wednesday evening eight of us (the Blythe's, Bove's, and Doyle's had other commitments) car pooled to Oceano Melodrama Theater to see the "Werewolf of Dr. Oz". Before the melodrama and during two intermissions we feasted at the in-house pub on the "best jumbo hot dawgs around", barbequed beef sandwiches and an extensive list of soft drinks, beer and wine.

Thursday morning after our complimentary continental breakfast golfers Hal Monroe, Jim McKeown and Ken Jensen departed for the Alisal River Golf Course while the rest of the attendees did their own thing or departed for home or other destinations.

*Attendees: Don & Letha Blythe, Charlie & Jeanne Bove, Bob & Susie Doyle, Ken & Nancy Jensen, David & Sandra Kloose, Jim & Edna McKeown, Hal Monroe, and Jim Scoggin and guest Sharon Kimball.*



Letha and Don Blythe

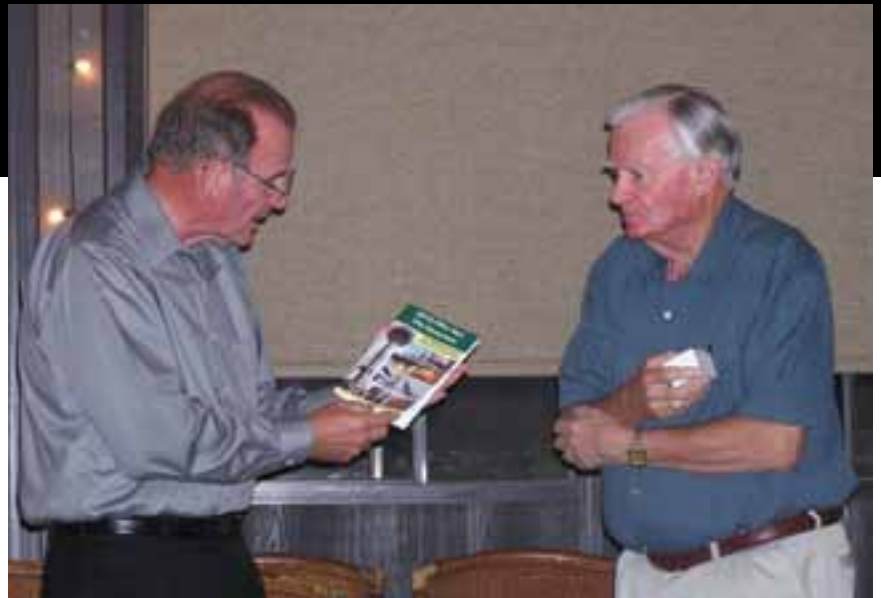


Nancy and Ken Jensen





David Kloose presents 50 Year Pin to Don Blythe



David Kloose presents 50 Year Pin to Ken Jensen



Jim Scoggin, Sharon Kimball, Ken Jensen and Nancy Jensen



Hal Monroe, David Kloose, Edna McKeown and Jim McKeown



Sharon Kimball and Jim Scoggin



Susie and Bob Doyle

# Ohio

Eighteen members of the Ohio Local Meeting Group convened on September 21 to enjoy Amish cooking at Der Dutchman Restaurant/Carlisle Bakery and Gift Shop and renew old friendships. A 50/50 drawing was won by Jerry Hunolt who returned the winnings back to the Ohio Local Meeting Group. A drawing was held and gifts were won by Barb Innis, Debbie Chambers, Karin Warner, Dick Warner, Karen Rohr, Phil Rohr, Earl Waltz, Gerry Hollenbaugh, Marlene Chenoweth and Sylvia Teeuwen. 50-Year Pins were presented to Jack Chenoweth, Earl Waltz and Jerry Hunolt.

Phil Rohr led the meeting and read comments from members who were unable to attend. A Treasurer's report was given by Jack Chenoweth. A motion was made and seconded to mail a check from the 50/50 drawings to the H.C.S.C. Foundation.

A copy of the current guidelines of the H.C.S.C. Foundation was given to all attending and a request was made to send any changes in addresses, telephone numbers and email addresses to the new officers. It was announced that the next National H.C.S.C. Convention will be held in Washington, DC, September 26-29, 2013.

A discussion was held regarding the number of meetings per year, number of days and time of year for each meeting in 2012. An election of officers was held for 2012/13 and the following are the new board members: Jerry Hunolt, President; Barb Innis, Secretary; Jack Chenoweth, Treasurer; Ben Preston, Local Meeting Group Representative:

*Attendees: Ben & Debbie Chambers, Jack & Marlene Chenoweth, Jim & Gerry Hollabaugh, Jerry & Linda Hunolt, Dick & Karin Warner, Barb Innes, Ben & Marcia Preston, Phil & Karen Rohr, Martin & Sylvia Teeuwen and Earl Waltz.*

## Destination D. C.

### National Convention

September 26-29, 2013

Enjoy our nation's heritage

# Indiana

We had our Spring meeting on May 12 in Terre Haute, Indiana where members, Tom & Mary Hellman and family, have a 7th & Elm Street Bar and Grill near the Indiana State University. We met there, had a fun lunch, with good food. Tom and Mary are wonderful hosts.

During lunch our Chairman Jack O'Brien conducted a short meeting where future meetings and locations were discussed. Our next meeting will be on November 10, with location to be determined. Jack was the winner of the jcpenny stock guesses. He was only 65 cents off!! We then visited St. Mary of the Woods College campus and buildings as well as the surrounding gardens. It was a very spiritual visit.

Some of the members visited a farm-type market and some of us toured the original Hulman factory and now museum, known for Clabber Girl Baking Powder and related products. This was a very interesting tour with lots of antiques, etc.

*Attendees: Deryl & Chris Benz, Tom & Mary Hellman, John & Eunice Hughes, Jack O'Brien, Bob and Marianne Wells, and Bill & Ann Wright.*

**earn a grant for  
your favorite charity**

**Volunteer for as few as 15 hours a year and you can apply for a James Cash Penney Award Grant for your favorite charity!**

It's easy to apply. Simply visit [www.givingtogether.jcpenny.com](http://www.givingtogether.jcpenny.com) and bank your volunteer hours throughout the year. Then in January, revisit the site and apply those volunteer hours toward a grant benefitting your favorite charity.

Here are some great things to know:

- You can volunteer at several different organizations and accumulate your hours toward a grant.
- Your grant does not have to benefit the organization you volunteered for; another organization may receive the grant.
- You can take all of your banked volunteer hours and divide them up between a maximum of two charities per year.

Visit [www.givingtogether.jcpenny.com](http://www.givingtogether.jcpenny.com) to get started.

For questions, please call 1-877-298-1394 or email at [jcpenny@easymatch.com](mailto:jcpenny@easymatch.com)



**jamescashpenneyaward**



# Southern California

“They’re off and running” was the clarion call from track announcer Trevor Denman and 22 members of the Southern California Local Meeting Group. They were positioned well to take in all the activities at the Del Mar Race Track in Del Mar, California. The local meeting group’s trip on September 7 to the legendary venue was planned on the final day of racing for 2011. This beautiful and historic race track, brought about in 1937 by the collaborative work of Hollywood’s Bing Crosby, Pat O’Brian, Jimmy Durante and Oliver Hardy, among others, has weathered well the test of time these past 74 years.

The Southern California Local Meeting Group had a rousing time cheering on their picks in each of the 10 races. Jeff Paige selected one of the longest shots on the Board in the sixth race capping off a successful day of wagering. All the arrangements were made by Howard Wiese, Vice President of Activities, along with Vice President Frank Fitzpatrick and President Ron Rhoads.

Stan Newton led a group on the Amtrak Train from San Juan Capistrano to Del Mar. They traveled in railcar style 50 miles south. Chuck & Lori Cartwright came in from St. George, Utah to join the group. Jim & Judy Kegley came for the event from Las Vegas, Nevada. Ross & Marilyn Willour drove 150 miles from their Palm Springs home “just to have some fun.” Marilyn indicated the cooler beach weather also was a factor for the trip. All were seated at shaded dining tables in the pavilion just past the finish line. Most everyone selected from the track’s widely diverse luncheon menu and of course they cheered their favorite horse home with the appropriate beverage.

The 10 race program started at 2 pm and concluded at 6:30 pm. The featured race of the day was the Grade 1, 8th race, the Del Mar Futurity. Bob Baffert’s horse, Drill, won in a tightly contested 7 furlongs. It’s the tenth time that a Baffert horse has won this event for 2-year-olds. Look for Drill on the march to the Kentucky Derby next spring.

*Attendees: Chuck & Lori Cartwright, Frank & Pat Fitzpatrick, Jim & Judy Kegley, Stan Newton, Less Olander & Helga Osterman, Jeff & Jennifer Paige, Ron & Janice Rhoads, Al & Melissa Rogers, Ron & Kay Salzetti, Howard Wiese & Bud Clementish, Ross & Marilyn Willour and Tony & Veta Zarifis.*





# Sun, Fun, Surf, and Turf



4



5



6



## Photo Info:

1: Jennifer Paige getting advice from dad, Les Olander.

2: Ron Rhodes, Stan Newton & Frank Fitzpatrick exchanging betting strategies.

3: Jennifer tells Pat Fitzpatrick what dad advised.

4: Ron Salzetti looks at the form while wife Kay chats with Veta Zarfis.

5: Guess everyone is out placing bets.

6: The horses are approaching the gate, everyone watches.

# Memories

## *jcpenny Partners & Spouses we will miss*

**Patricia Asip** (November 1, 2010) Manager of Multi-Cultural Affairs at jcpenny for many years, died of cancer on November 1 on Long Island. She remained in Plano for a few years after she retired from jcpenny, then relocated to her birthplace, Buenos Aires, before ultimately returning back to Long Island, New York. She remained active on national and state non-profit boards and committees until her death. A memorial service was held on November 6 in Long Island. She is survived by Tom, her daughter Helena, and three granddaughters.

**Catherine (Cathy) Clausen** (September 18, 2011) Wife of Michael Clausen, retired DM from the St. Louis area. Mike retired from the VERP program in 1998. They are members of both the National H.C.S.C. Alumni Club and North Central Local Meeting Group. Cathy is survived by Mike, their three sons, and five grandchildren. Condolences may be directed to the family at: 534 Lorraine Lake Drive, Innsbrook, MO 63390.

**Guy Dean** (September 18, 2011) Retired from Tucson in 1983, was 88 years of age. He was predeceased by his wife, T.J., and survived by three daughters, 9 grandchildren and 19 great-grandchildren. Guy was a member of the Valley of the Sun Local Meeting Group.

**H. Walter Denny, Jr.** (January 26, 2011) Walter served our country during the Korean War serving on a U.S. Navy aircraft carrier in the Mediterranean. Other than wood-working, Walter enjoyed retirement as an avid vegetable gardener supplying Meals on Wheels with his abundant surplus. He had served as Treasurer for both the regional Audubon Society as well as Friends of the Granville Library. He was on the Granville Library Board through the planning for their expansion project. Walter was a great fan of basketball, particularly University of Kentucky and O.S.U. He also enjoyed playing and watching tennis. Surviving are his wife of 53 years, Louise; son Douglas, daughter Lisa and two grandchildren. Condolences may be sent to: 41 Spangler CT, Grandville, OH 43023.

**Janet E. Ferrel** (May, 2011) Wife of Clark who preceded her in death. She met Clark while on a business trip while she worked for Prudential Insurance. They were married in 1955. Janet then took on the role of wife and mother. She was totally devoted to her husband and four sons. After Clark retired from jcpenny they found they loved to travel to meet their retired friends at jcpenny functions. In 1977 they started a second career by founding Ferrel's Hallmark Shops. She is survived by 4 sons and nine grandchildren. Condolences may be sent to the family of Tim Ferrel at: 2508 West 69th Street, Mission Hills, KS 66208-2242.

**David L. Gable** (October 6, 2011) David's long career with jcpenny took him and his family from Indiana to Ohio, Pennsylvania, and New Jersey. At his retirement in 1995, he was Manager of the jcpenny store at Rockaway Mall, Rockaway New Jersey. In 1993, under his management, the Rockaway store achieved \$50 million in sales, a distinction held by only 8 stores. Throughout his life,

# Memories

David was actively involved in professional and community service. In 1983-1984, he was Chairman of the Board of the NJ Retail Merchants Association; in 1984-1985, he was President of the Rotary Local Meeting Group of Rockaway, NJ; and, he served as President, United Way of Sussex County, NJ. In retirement, David was active in the Penn Valley SIRS and the Penn Valley Rotary Club. He is survived by his wife Barbara, daughters Anne Gable and Sara Gable, sons Thomas and John, and by his 5 grandchildren. Condolences may be sent to Barbara and the family at: 11916 Kingbird Court, Penn Valley, CA 95946

**Edward F. Hodnett** (May 16, 2011) Husband of Anne, father of Edward Jr., Thomas, Patricia, Nancy and Mary Dean and grandfather to 11 grandchildren. Edward worked in the New York Office - Distribution department for over 40 years, retiring in 1986.

**Helen Lucille (McMillon) Morrison** (March 16, 2011) Helen retired from jcpenny in 1992 with 32 years of service. During her career she worked in many positions including Personnel and Operations Manager. She started at the Baton Rouge, Louisiana, Bon Marche store in 1960 and upon its opening, moved to the BR Cortana Mall store where she retired. She just recently received her 50-Year Pin and was so proud of it. Left to cherish her memory is her daughter, Patricia Morrison Allen, three grandchildren and four great-grandchildren. Condolences may be sent to her daughter Patricia Morrison Allen at: 207 Chestnut Street, Denham Springs, LA 70726.

**Bud Palisch** (October 6, 2011) Bud began his jcp career in St. Cloud, Minnesota as a Stockroom Boy, went to Brainerd, Minnesota, and his first Management assignment was in Oakes, North Dakota. His second store was in Ladysmith, Wisconsin, and he retired from Ladysmith in 1978. Bud was a WWII Veteran and full military rites were conducted by the VFW Post in Ladysmith. He was predeceased by his wife, in 2000. Bud is survived by his two daughters, Jeanne and Jane, their husbands, four grandchildren and five great-grandchildren. He was active in the local Kiwanis Club, as well as his morning coffee klatch group. Bud was a lifetime member of the National H.C.S.C. Alumni Club and received the Century Club recognition a few years ago. He was also a past President of the North Central H.C.S.C. Local Meeting Group in 1986 and continued this membership on an honorary basis. Condolences may be directed to the Palisch family at: 18234 75th Avenue, Chippewa Falls, WI 54727.

**Betty Abrahamson Quinn** (August 25, 2011) Wife of Chuc Quinn. Chuc Quinn retired from jcpenny in Flagstaff in 1988, and they have lived in Munds Park and Scottsdale, Arizona for quite some time. Mrs. Quinn is survived by her husband Chuc, a son Paul, a daughter Rhonda and their respective spouses, as well as four grandchildren and one great granddaughter. Betty's sisters also survive her. Mr. & Mrs. Quinn have been lifetime members of the H.C.S.C. organization since his retirement in 1988. Condolences may be directed to the family at: 10287 N.103rd Place, Scottsdale, AZ 85258.



**jcpenny National H.C.S.C. Alumni Club**

Ellen J. Baker, Secretary

403 Suncreek Drive

Allen, Texas 75013

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## **Visit our NEW National H.C.S.C. Alumni Club's Local Meeting Group Web Pages**

A Message From

Former National Chairman, Warren Richards

We want to invite you to visit our NEW National H.C.S.C. Alumni Club Website. Our objective is to add value to your local meeting group membership by providing a central location for local meeting group news, local information, communication, and fun. Take a few minutes to look over the site. Visit your local meeting group's page (or all 17 group pages). Let us know your thoughts and suggestions.

Just carefully enter the following address into your web browser...

**<http://www.jcpalumniclub.org>**

Click on "Website Help" if you have any problems on the website.

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