

H.C.S.C. Alumni Club Annual Meeting
October 3, 2018

The meeting, held at the JCPenney Home Office, was called to order at 10:00 a.m.

The following directors were present:

Phil Esch, Karen Bell, Ellen Baker, Steve Cason, Tom Clarke, Dave Kloose, Sharon Leight, Josh Norcross, Alan Rogers, Phil Shama, Jeannette Siegel, Bill Watson, and Wynn Watkins. Emeritus Board members, Jim Hailey and Warren Richards, were also present.

Representing the H.C.S.C. Foundation:

Larry Noble

Representing the Local Meeting Groups:

Deep South	Corinne Bjerke Jack Clancy
Florida Suncoast	Terry Florence
Heart of America	
Indiana	Deryl Benz
Mason Dixon	Steve Cason
Mile High Denver	Steve Strom
Nebraska/Iowa	
Northeast	
North Central	Glenn Wiesjhan Tom Clarke
Northern CA/Nevada	Dave Kloose Hal Monroe
Northwest	Phil Shama
Ohio	Ben Preston
Salt Lake City	
Southwest	
Southern CA	Marilyn Willour Ron Salzetti Alan Rogers

Southeastern

Clara Miller

Bill Watson

Valley of the Sun

Tom Putman

John Elliott

Approval of Minutes from the October 3, 2017 Annual Meeting

The minutes from the October 3, 2017 Annual Meeting were discussed. A motion to approve the minutes was made and seconded. The minutes were approved as submitted unanimously.

Approval of the August 2018 – July 2019 Budget

Treasurer, Karen Bell, discussed the YTD financial report, including the proposed August 2018 – July 2019 Budget, which had been sent as a meeting pre-read. Terry Florence moved that the Budget be approved and Steve Cason seconded the motion. The motion was approved unanimously.

2019 Convention Update

Dave Kloose reviewed the highlights of the 2019 National Convention pre-read that attendees had received:

Dates: September 28 to 30, 2019

Hotel: Hyatt Regency Sacramento

Hotel rates: \$189 (Double); \$174 (Single) – including Breakfast Buffet for 3 days before and after Convention dates

Convention fee/cost that remains same as 2016 Convention: Registration Fee (\$75); Closing Dinner (\$90)

Opening Reception (Saturday, September 28th): Cash Bar available plus light fare dinner of pasta station and salad bar provided (instead of appetizers) for lower cost than just appetizers at 2016 Convention

Early Convention Registration Incentive: Drawing at Convention (winner must be present) for refund of \$75 Convention Fee (maximum refund of 2 Fees on one Registration Form)

Group Tours available during the Convention:

- 1- Sunday, Sept 29th - Sacramento City, Crocker Art Museum , and lunch at Cafeteria 15L (\$90 pp, lunch and tour gratuities included)

- 2- Monday, September 30th – Old Sacramento, California Railroad Museum and no-host lunch (\$70 pp, tour gratuities included)

Group Tours available after the Convention:

- 1- Tuesday, October 1st – Cruising Lake Tahoe, gambling at a casino, and no-host brunch (\$175 pp, tour gratuities included)
- 2- Wednesday, Oct 2nd – Sonoma Valley Tour, wine tasting, lunch, shopping, and mission visit (\$165 pp, wine tastings, lunch voucher, and tour gratuities included)

Convention Invitations to be Mailed: Early January 2019

One director commented on their LMG's successful and cost-saving use of the online site called "Evite" to invite their members to their LMG events, and suggested that Evite be considered for invitations to future National Conventions. Chairman Phil Esch explained that not all of our members are on email, and that our database has had difficulty sending emails to more than 50 members at a time, but that we would look into the viability of Evite for future events.

50 Year PIN Update

Tom Clarke reported that there are 152 active H.C.S.C. members who are eligible to receive the 50 Year PIN in connection with the 2019 Convention, and 21 inactive members who are potentially eligible. (Eligibility refers to those whose hire dates with JCPenney include the years 1967, 1968, and 1969.)

Those attending the Convention in Sacramento will receive their PIN there; those not in attendance will receive their PIN from their LMG President, or in the mail if they are not a member of an LMG.

Emails were recently sent to LMG Presidents and Secretaries listing the names and addresses of their members who are eligible for the 50 Year PIN. Eligibles who are not members of any LMG are listed as "National Only". LMG Presidents were asked to review the list to confirm its accuracy. Additionally, they were asked to encourage the inactive folks to rejoin H.C.S.C., including an LMG, by advising them they will be eligible for the 50 Year PIN if they bring their 2017, 2018, and 2019 National dues up to date. The names of eligible recipients will be

listed in the upcoming Partners magazine and will be updated as needed in future issues.

Convention Keynote Speaker and 50 Year PIN Presenter Straw Poll

Chairman Phil Esch reported that 29 votes had been received from H.C.S.C. directors and LMG Presidents regarding potential 2019 Convention Closing Dinner Keynote speakers and 50 Year PIN presenters. Former Vice Chairman, Bob Gill, received the most votes. Since Bob plans to attend the Southwest LMG Holiday party in December, he will be asked then to be the 50 Year PIN presenter in Sacramento.

Phil and Secretary Sharon (Leight) Winkle will work to set up a meeting with JCPenney's recently announced new CEO, Jill Soltau, to familiarize her with H.C.S.C. and invite her to be the 2019 Convention Closing Dinner Keynote speaker.

Membership Database Update

Tom Clarke reported that, to date, 209 members (8% of the membership) have accessed the H.C.S.C. database. After explaining the member log-in process, Tom encouraged LMG Presidents to access the database and to watch the online "Help Video", and explained that only the individual member and National can make changes to the database.

Tom also reported that currently there are 2,396 H.C.S.C members (2,549 when multiple LMG memberships are included vs. 2,673 last year, a loss of 124 memberships.)

This year, 30 new memberships were received vs. 94 last year when PowerLine had done a mailing to Gold Card holders inviting them to join H.C.S.C.

Tom explained that neither surviving spouses nor Century Club members (members who have attained age 90) are required to pay annual dues. Ellen Baker will be sending LMG Presidents a list of their Century Club members (who will be recognized at the 2019 Convention) and asking that the list be verified for accuracy and updated with any missing names.

H.C.S.C. Foundation Report

Larry Noble reviewed the annual H.C.S.C. Foundation Report that had been sent as a meeting pre-read. Larry thanked the Board for their support in reaching the membership regarding the Foundation's need for donations and referrals for members in need. This spring a letter was mailed to 2400 members resulting in receiving responses from 151 members and \$27,145 in donations (average donation of \$180 vs. \$132 last year).

In November, a mailing by PowerLine will be made to about 18,000 retirees age 55 years old with 20 years of service who have retirement benefits. The main focus of the letter will be to reach new recipients, but it also asks for financial support. The Foundation ended the year with a total distribution of \$439,164 which was a 16% increase over last year's \$377,511, and increased the number of recipients to 54 including a recipient in Puerto Rico who was devastated by Hurricane Maria.

The Foundation has filed paperwork with the IRS to resolve an issue regarding their status as a Private Operating Foundation (POF), subject to taxation and excise taxes, that is not reported to Guidestar which has resulted in the loss of several donations by individuals using a Donor Advised Fund (DAF).

Election of 2018 – 2019 Board Members

Two current Board members were candidates for re-election to additional 4 year terms:

- Larry Noble from the H.C.S.C. Foundation
- Alan Rogers from the Southern CA LMG

Phil Shama moved that the above Board members' re-election be approved and Terry Florence seconded the motion. The motion was approved unanimously.

Appointment of National Secretary for one-year term

Current National Secretary, Sharon (Leight) Winkle, was a candidate for re-election as National Secretary for a one-year term. Wynn Watkins moved that Sharon (Leight) Winkle be re-elected as National Secretary for a one-year term. Hal Monroe seconded the motion which was approved unanimously.

2019 Meeting Dates (Tentative)

Phil Esch reviewed the following tentative 2019 Board Meeting Dates:

- At-Large Board meetings: March 6th, June 5th, September 4th, December 4th
- Annual Meeting: October 9th

2019 “Partners” Due dates

- Spring: February 1, 2019
- Summer: July 1, 2019
- Convention: November 1, 2019

Bill Watson thanked various Board members for their hard work on the 2019 Convention, as well as everything else that the National Board members do for the H.C.S.C. organization.

Terry Florence moved that the meeting be adjourned and Ben Preston seconded the motion. With unanimous approval, the meeting was adjourned at 11:00 a.m.

Respectfully submitted,
Sharon C. Winkle

