



# INVITATION

You are Cordially Invited to the

## **JCPenney National H.C.S.C. Alumni Convention**

Sacramento, California  
September 28-30, 2019

## Phil Esch



*Extra Incentive:*  
Send your Registration Form by Friday, February 15, 2019, and your name will go into a drawing at the Convention for a refund of your Convention Fee (maximum of 2 x \$75 fees on one registration form).

Dear H.C.S.C. Alumni Club Members,

As we plan our calendars for 2019, I am particularly looking forward to gathering with my Penney Partners at the National H.C.S.C. Alumni Convention in Sacramento.

Home of the Gold Rush of 1849, the capital city of California has much to offer, as outlined in this invitation.

Our national convention would not be possible without the help of many people. I especially want to thank the following: Robin Caldwell and David Kloose for co-chairing and planning the tours, hotel and meals, and communications; Karen Bell for handling the finances and tracking attendance; Tom Clarke for the 50-year Pin Ceremony; Joe Bruno for the convention shirts; Jeff Paige and Russ Willour for the golf tournament; Ellen Baker for Century Club; the initial Site Selection Committee (Robin Caldwell, Tom Clarke, David Kloose, Phil Shama and Steve Strom); Sacramento District Manager Laura Muzatko, and the National Board of Directors and Local Meeting Group Presidents for their support.

These Partners are pulling out all the stops to make sure we have a convention we will long remember. Keep in mind the special pricing for the hotel rooms (including breakfast) is good during the convention and for up to three days before and three days after the event based on rate and space-available basis. Now, it is time to sign up and show up for a great time in September.

### Here's what you have to do to sign up .....

Review this brochure and select the activities on the Registration form that you want to participate in.

1. Make your hotel reservation with the Hyatt Regency Hotel. The link is <https://bit.ly/2P5EjvW>. Or you can call **1 (888) 591-1234**.
2. Make your travel reservations.
3. Mail the completed Registration Form in the enclosed envelope by June 1, 2019.
4. If you plan to participate in one/both of the post convention tours, return your registration form by February 15.
5. Contact Jeff Paige ([jpaige3149@aol.com](mailto:jpaige3149@aol.com)) or Russ Willour ([rwill6462@aol.com](mailto:rwill6462@aol.com)) if you want to play in the Southern California Golf Tournament.

If you have any questions about the Convention, please call me at (972) 533-6193 or email me at [philesch@yahoo.com](mailto:philesch@yahoo.com) or call Robin Caldwell at (972) 948-4882.

You're going to love Sacramento! As the song says, "California, Here I Come" and I sure hope to see you there.

In Partnership,

A handwritten signature in black ink that reads "Phil". The letters are stylized and cursive.

Phil Esch



# SACR★MENTO

September 28–30, 2019

The Northern California-Nevada Local Meeting Group has opened its doors to welcome us to America’s Farm-to-Fork Capital! There are more restaurants with high Zagat ratings in Sacramento than anywhere else in Northern California. There are 28 museums in Sacramento, covering everything from medical history to the Gold Rush to California art and the railroad. More than 230 days of sunshine each year make the City an excellent sports and recreation destination. For more information about Sacramento, please visit [www.Sacramento365.com](http://www.Sacramento365.com) and our convention microsite: [www.visitsacramento.com/jcpenney](http://www.visitsacramento.com/jcpenney)

Plan to extend your stay...Lake Tahoe is only 2.5 hours away; Sonoma and Napa wineries are a 2 hour drive (plus, emerging wineries are close by in the Sacramento region); and San Francisco is a 2.25 hour drive.

As an extra incentive, send your Registration Form by Friday, February 15, 2019, and your name will go into a drawing at the Convention for a refund of your Convention Fee (maximum of 2 x \$75 fees on one registration form). Winner must be present at the drawing.



## Hyatt Regency Sacramento

We will be staying at the beautiful Hyatt Regency Sacramento Hotel. The hotel is designed with spacious rooms and suites, a fitness center, full-service spa and resort-style pool with a hot tub and cabanas. Outside the Hyatt, you are just steps from shopping, theaters, landmarks, and popular attractions, like Old Sacramento and Golden 1 Center. It is ideally situated for our Convention.

Our group rate begins at \$174 for single occupancy and \$189 for double, \$229 for triple and \$269 for quadruple occupancy. The breakfast buffet is included. This rate will be honored for three (3) days before and after the convention on a rate and space-available basis. To make your reservation, go to <https://bit.ly/2P5EjvW>. Or you may call 1-888-591-1234 and mention that you are with the JCPenney H.C.S.C. Convention.

# Convention

## Pre-Convention Activities

September 23-27

### **The Southern California Golf Tournament**

If you are participating, you will receive tournament details from Jeff Paige and Ross Willour. Have a fun time!

## Saturday, September 28

6:00 AM-2:00 PM

### **Breakfast Buffet**

Included in your room rate. Charge to your room.

9:00 AM-5:30 PM

### **Hotel Check-in and Convention Registration**

You will be directed from the Hotel Lobby Check-in to our H.C.S.C. hospitality area. If your room is not ready, the hotel will hold your luggage and you can begin sight-seeing or visiting with friends.

9:00 AM-5:00 PM

### **Hospitality Area**

Meet your friends over a cup of coffee. Plan your afternoon.

8:30 AM-5:00 PM

**Free Time for Sightseeing.** Go to [www.sacramento365.com](http://www.sacramento365.com) and our convention microsite: [www.visitsacramento.com/jcpenney](http://www.visitsacramento.com/jcpenney) to check out what's going on. There are 28 museums in Sacramento, covering everything from medical history to the Gold Rush to California art and more. With over 230 days of sunshine each year, Sacramento is an excellent sports and recreation destination.

5:00 PM

### **Convention Kickoff Welcome and Light Dinner (Casual Attire)**

Includes a cash bar. The dinner is included in your registration. Phil Esch, Chairman of the H.C.S.C. Club, will be our kickoff speaker.

## Sunday, September 29

6:30 AM-2:00 PM

### **Breakfast Buffet**

Included in your room rate. Charge to your room.

8:15 AM-5:15 PM

### **Crocker Art Museum and Lunch at Cafeteria 15L**

See the tour description on page 6 in this invitation. Bus departs at 8:45 AM and returns at 5:15 PM.

9:00 AM-9:00 PM

### **Hospitality Room Open**

9:00 AM-5:00 PM

### **Sightseeing on Your Own**

5:00 PM

### **Dinner on Your Own**

Review the Sacramento Convention Bureau brochures provided in your Welcome Kit for dining suggestions. Or, consult with the hotel concierge.

# Schedule

## Monday, September 30

6:00 AM-10:00 AM

### **Breakfast Buffet**

Included in your room rate. Charge to your room.

8:15 AM-3:00 PM

### **Old Sacramento and California Railroad Museum Tour**

See the tour description on page 7 in this invitation. Bus departs at 8:45 AM and returns at 3:00 PM in time to prepare for the 50-year Pin Ceremony and Closing reception and dinner.

9:00 AM-4:00 PM

### **Hospitality Room Open**

8:00 AM-4:00 PM

### **Sightseeing on Your Own**

4:00 PM-4:45 PM

### **50-Year Pin Ceremony Rehearsal**

Rehearsal for recipients and spouses. Group photo for recipients. Attire is coat and tie for men.

4:45 PM-6:15 PM

### **50-Year Pin Ceremony**

All are encouraged to see this moving ceremony. See the recipient list on page 11 in this invitation.

6:15 PM-7:15 PM

### **Reception – Cash bar**

7:15 PM

### **Closing Dinner and Recognition of Century Club Members in Attendance**

Jacket suggested.

## Tuesday, October 1

6:00 AM-10:00 AM

### **Breakfast Buffet**

Included in the room rate. Charge to your room.

8:00 AM

### **Checkout and Departure**

## POST CONVENTION ACTIVITIES

October 1

### **Cruising Lake Tahoe Splendors Tour**

See the tour description on page 8 in this invitation. Bus departs at 8:00 AM and returns approximately 6:30 PM.

October 2

### **Sonoma Valley Tour and Wine Tasting**

See the tour description on page 9 in this invitation. Bus departs at 8:00 AM and returns approximately 6:00 PM



## Crocker Art Museum & Lunch at Cafeteria 15L

**Sunday, September 29**

**Depart Hotel at 8:45 AM / Bus arrives back 5:15 PM**

Today we stay in the Capital City for an extensive tour around beautiful Sacramento. Begin the day at 8:45 AM with a walking tour inside and outside the magnificent State Capitol Building, which is across the street from our hotel. The Capitol was erected in 1872 and restored in the 1970's. Hear the historical stories of California's politics and visit the memorials on the 44-acre Capitol Park grounds.

Next at 11:30 AM, we will walk across the street to enjoy a sumptuous lunch at Cafeteria15L, "Sacramento's favorite comfort and eclectic urban restaurant offering American comfort cuisine with a classic flair."

The group will then depart Cafeteria 15L at approximately 1:15 PM and travel around the City of Sacramento. This tour will visit the Old Governor's Mansion, Sutter's Fort, and the majestic Leland Stanford Mansion among other Sacramento city sites before arriving at the famous Crocker Art Museum. Here you will savor the world's foremost display of California Art,

European master drawings, and international ceramics. Narrative will be provided by your guide on the way to the museum and you will enjoy a docent-guided tour, once inside the museum. \$90 per person. Lunch and tour gratuities included.





## Old Sacramento & California Railroad Museum Tour

Monday, September 30

Depart Hotel at 8:45 AM / Bus arrives back 3:00 PM

Today let's travel back in time to the beginning of Sacramento, the Pony Express, and the Transcontinental Railroad. Experience a one-of-a-kind visit to Old Sacramento. The unique 28-acre National Historic Landmark District and State Historic Park is located along the beautiful Sacramento River. Bustling with activity, the district is alive with shopping, dining, entertainment, historical attractions and world-renowned museums set within the time of the California Gold Rush and the Transcontinental Railroad. Our tour includes a narrated walking tour of Old Sacramento, describing some of the most unique buildings, sites, and sharing stories about many of the colorful characters involved in the California Gold Rush, the Pony Express, and the founding of our great city.

After the walking tour, we will head over to the famous California Railroad Museum where you will see some of the nation's most incredible steam engine trains, modern dining cars, and even a replica of the proposed "California Bullet Train," all the while learning about the history of railroading in our state and around the nation.

Once you leave the Railroad Museum, you will have time to explore Old Sacramento on your own; shop 'til you drop and enjoy a no-host lunch in one of the many diverse shops and restaurants unique to this area of our city before boarding the bus and heading back to our hotel. \$70 per person. Tour gratuities included.



There is a 20 person minimum for each of the post tours to take place. Additionally, we have to reserve these tours early in the year. If you plan to go on one/both of the tours, please return your registration form by Friday, February 15, 2019 so that we may determine how many participants we have. If we do not meet the minimum, your money will be refunded.

## Cruising Lake Tahoe Splendors Tour

Tuesday, October 1

Departs Hotel at 8:00 AM / Bus arrives back approximately 6:30 PM

Lake Tahoe, 22 miles long and 12 miles wide, is the largest alpine lake in North America and is one of America's amazing national treasures! The Washoe Indians came here to gather and celebrate the splendor of this natural masterpiece. Visitors from around the world continue to come to experience the enchantment of Lake Tahoe. Its average depth is 989 feet with the deepest point being 1,645 feet, containing enough water to cover the entire state of California to a depth of 14 ½ inches. Surrounded by the majestic peaks of the Sierra Nevada Mountains, it is a sight to behold.

We arrive at the Lake at approximately 10:30 AM, just in time for a no-host brunch, gambling at one of the area's beautiful casinos, and some shopping time in beautiful South Shore Lake Tahoe. (There is also an opportunity onboard the boat to have a light lunch at their snack bar.) After lunch, travel a short distance and board one of Lake Tahoe's Paddle wheel boats for the 2:30 PM, 2-hour cruise around this magnificent Lake, then return to our hotel. \$175 per person. Tour gratuities included.



Lake Tahoe



There is a 20 person minimum for each of the post tours to take place. Additionally, we have to reserve these tours early in the year. If you plan to go on one/both of the tours, please return your registration form by Friday, February 15, 2019 so that we may determine how many participants we have. If we do not meet the minimum, your money will be refunded.

## Sonoma Valley Tour & Wine Tasting

Wednesday, October 2

Depart Hotel 8:00 AM / Bus arrives back approximately 6:00 PM

Sonoma is known as the birthplace of American California, for it was in this town plaza that the Bear Flag Revolt took place and the Bear Flag was first raised on June 14, 1846. Today, the Sonoma Valley is a world-renowned center for wine making. The sister Valley to Napa, Sonoma makes some of the best white wines and sparkling wines in the world. Once in Sonoma you will taste a mix of red, white, and sparkling wines from two wineries that will send your wine senses soaring.

You will be treated to lunch at the world-famous Sonoma Cheese Factory where the delicious Sonoma Jack Cheese was invented. You will then have time to shop the quaint village of Old Sonoma and visit California's last mission. After lunch, have the second wine tasting at one of the Valley's 300 wineries before heading back to Sacramento. \$165 per person. Wine tastings, lunch voucher, and lunch and tour gratuities included.





TOP: Gary Hodkins, Jeff Gilbert, Mike Ray, Ross Willour, Jim Crain, Ken Dall, Steve Phillips, Dean Bjornsen. MIDDLE: Ed Trujillo, Price Parker, Rudy Melendez, Roger Hanson, Jeff Paige, Tim Penny. BOTTOM: Keith Armbruster, Gerry Lang, Gary Linger

# All JCPenney Retiree Golfers

**D**id you know, that JCPenney alumni have been getting together for almost 20 years to participate in a fun filled golf tournament? This event started in Carson City, Nevada and moved a few years back to Reno, Nevada. We would like to let everyone know, that All JCPenney Alumni are invited. We play golf for three days in a row or two days, with a day of rest in the middle for those that want more time to gamble, (or really rest). We have two hosted dinners and a Hospitality room every afternoon, to sample your favorite beverage and honor the winners. Just so you know, we play a scramble format every day, and have been moving the tees forward each year to accommodate those of us who don't hit the ball quite as far as we used to. It's about fun - not good golf scores. Handicaps run from 3 to 30+! The majority are over 20.

For 2019, we will be moving the dates to coincide with the National Convention in Sacramento. We will have our event the week before, so that you could leave on Friday for the convention, which

starts Saturday, and is only two hours away. This year's dates will be September 23 to 27, 2019. The convention starts on September 28 in Sacramento – and remember only two hours away. If your spouse wants to fly into Reno, we can figure out a way to accommodate them.

If you are interested, please e-mail Jeff Paige or Ross Willour. We will put you on the e-mail mailing list for all the details.

Jeff Paige [jpaige3149@aol.com](mailto:jpaige3149@aol.com)  
Ross Willour [rwill6462@aol.com](mailto:rwill6462@aol.com)

A postscript to the above: Jeff and Ross were attending the Golf Event in 2017 when they found that it may be the last time for the gathering. They are both very active with our Southern California LMG and are also on the foundation board. At the 2017 event, they talked it over and decided to volunteer as organizers for future golf events, so it would continue to grow. That's also when they decided to make it open to any of the JCP Alumni nationally.

# 50-Year Pin

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If you joined JCPenney over 50 years ago (1969 or earlier) you are eligible to receive a JCPenney alumni club 50-Year Pin. Part-time years are included in this calculation. In order to be eligible to receive the 50-Year Pin, you must be a member in good standing of the H.C.S.C. National Alumni Club and of course have not already received your 50-Year Pin. Please let Tom Clarke know at [nationalhcsccpalumniclub@gmail.com](mailto:nationalhcsccpalumniclub@gmail.com) if you or any member you know are eligible for the pin and are not on this list.

Here are the 50-Year Pin Candidates eligible at the 2019 Convention in Sacramento, CA:

Adam, Sharlene	Deuser, Joyce E.	Layman, John H.	Schwanda, Pamela
Arant, Will	Diephuis, Donna	Lenz, Merle	Slee, James
Arn Sr., Robert S.	Downs, Nancy	Lindaman, Karen	Smith, William E.
Arnold, Debra	Dreher, Robert E.	Livingston, Barbara	Statham, Michael
Arnone, Frank S.	Duff-Bloom, Gale	Lueckfeld, Fred	Teeuwen, Martin C.
Baker, Patricia A.	Dunkel, Stuart	Lynn Jr., Louis J.	Thompson, Carolyn Jean
Baker, Rodney	Dykes, Carol R.	MacDonald, Norman T.	Tobin, Richard J.
Bales, William O.	Eason, John F.	Madigan, Cathy(Hurst)	Tolman, Eugene M.
Bartlett, Mary A.	Elliott, John	Mantel, Bob	Tsaklis, John Alexander
Beasley, Connie	Enzi-Kroeker, Peggy	Mayer, Gerry	Twyford, Barbara E.
Bebout, George A.	Erickson, Carl	McCann, Harold F.	Vantine, James
Beckrich, Chuck	Esch, Phil	McDowell, Gary	Vaughn, Winfred
Benford, Genevieve	Ferry, Carl L.	McLaughlin, Mike	Villescaz, Robert R.
Bennett, Tom	Fettig, Jana Rae	McPherson, Sammie L.	Viselli, Laurie
Benz, Deryl	Fetzner, Rex	McPike, Belden "Woody"	Walsh, William D.
Bjerke, Corinne	Fisher, Larry J.	Mickey, Gerald	Ware, Charley
Blachly, David A.	Fitzpatrick, Frank	Mieritz, Glenn	Warner, Richard P.
Bowley, Judith L.	Fortson, Tom	Molitor, Daryl	Wasserman, Frederick
Bradley, Darrell W.	Fox, Kathleen	Munkers, Tom	Watson, Bill
Breipohl, Mike	Frederick, James M.	Neill, Bill	Watz, Stephen Alexander
Bricker, Michael	Fuller, Gladys	Nelson, Paul	Way, Richard E.
Brock, Peter J.	Fuller, James R.	Norcross, Josh	Werckmann, Charlene
Brown, Barbara	Gilliam, Larry	Otis, Anita	Wheeler, Charles H.
Brown, Charles	Gilmore, Katherine	Pattengale, Mary Ann	Wiesjhan, Glenn
Brown, Charles L.	Gitlitz, Gerald	Pearson, Russ	Winger, James L.
Brown, Jim L.	Gradias, Amalia D.	Perez, Angelita	Winter, Walter P.
Buckelew, Ross	Gretsch, Roy	Platt, Robert	Wooley, Meridel
Burke, Jim	Gwynn, Rick	Pusker, Michael	Wrightson, James E.
Caison, Willie P.	Hagmaier, Jerry	Radke, Gary L.	Wygol, Robert A.
Campbell, Dixie M.	Hayes, Audrey F.	Reber, Randall	Yates, Geraldine E.
Canaan, Henry	Hedding, Del C.	Rhodes, Roger	Yosco, Kristine
Cannon, Walter T.	Helfrich, James L.	Richards, Judith K.	Young, Freda J.
Caravella, Joe	Highness, Raymond E.	Richards, Warren D.	Young, Phillip
Carr, Craig	Holt, Ed	Riordan, Phil	Young, Steven E.
Cavett, Gary	Hoops, Gary	Ritchey, Karen	Zehmer, Tom
Chandley, Diana	Issaeff, Madelon	Roberts, Patty Horne	
Chicoskie, Joseph M.	Jensen, Tom	Robertson, Harold VT.	
Clair, Ron	Kaylor, Elwood B.	Roper, Beth	
Clancy, Jack S.	Keefauver, Vincent	Rotsch, James	
Cleveland, Sharon	Kempton, Kay	Rouso, Samuel G.	
Cupertino, Kris	Kite, Jerry P.	Rowland, Richard	
Dall, Ken	Knowles, Patricia T.	Rudder, Herbert	
Davidson, Bruce	Kopp, Jim	Rusman, Henry J.	
Davis, Michael	Lasseter, Jim	Scharfenkamp, Paul	

**JCPenney National H.C.S.C. Alumni Club**  
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## **At Your Fingertips**

Get convention news, the latest National H.C.S.C. or Local Meeting Group news, as well as other information online at:

**JCPALUMNICLUB.ORG**